

E-commerce Gross Profit Statement

For the Year Ended 31st December 2023

Revenue	
Online Sales Revenue	\$300,000
Marketplace Sales Revenue	\$80,000
Total Revenue	\$380,000
Cost of Goods Sold (COGS)	
Purchases	\$210,000
Inbound Shipping Costs	\$12,000
Warehousing Fees	\$15,000
Order Fulfillment Expense	\$7,200
Total COGS	\$244,200
Gross Profit	\$135,800

Important Notes:

- Gross Profit is calculated as Total Revenue minus Cost of Goods Sold (COGS).
- COGS should include all direct costs associated with acquiring and delivering products.
- This statement does not account for operational expenses (marketing, payroll, etc.).
- The accuracy of gross profit depends on precise revenue and COGS recording.
- Useful for tracking profitability trends and pricing decisions in e-commerce businesses.