

Region-Wise Gross Profit Analysis

For the Year Ended: 31st December 2023

Region	Total Sales	Cost of Goods Sold	Gross Profit	Gross Profit (%)
North	\$300,000	\$210,000	\$90,000	30%
South	\$250,000	\$175,000	\$75,000	30%
East	\$200,000	\$140,000	\$60,000	30%
West	\$180,000	\$135,000	\$45,000	25%
Total	\$930,000	\$660,000	\$270,000	29%

Important Notes:

- Numbers are sample figures for illustration purposes only.
- Ensure accuracy of sales and COGS data before calculation.
- Gross Profit (%) is calculated as $(\text{Gross Profit} / \text{Total Sales}) \times 100$.
- This analysis helps identify regional performance and profitability.
- Regular review can inform strategic business decisions and resource allocation.