

# Branch-Wise Gross Profit Analysis

Document Date: June 30, 2024

Period Covered: Jan 2024 - Jun 2024

## Summary Table

Branch	Total Sales (USD)	Cost of Goods Sold (USD)	Gross Profit (USD)	Gross Profit %
Downtown	120,000	76,000	44,000	36.7%
Eastside	87,500	54,200	33,300	38.1%
South District	64,800	41,780	23,020	35.5%
West End	98,300	60,150	38,150	38.8%
<b>Total Sales</b>			370,600	
<b>Total Gross Profit</b>			138,470	
<b>Overall Gross Profit %</b>			37.4%	

## Observations

- West End branch achieved the highest gross profit percentage.
- The Downtown branch led in absolute sales volume.
- All branches maintained gross profit percentages above 35%.
- Gross profit figures indicate healthy margins across all branches for the period.

## Important Notes

- Gross Profit = Total Sales - Cost of Goods Sold (COGS).
- This document is for internal management review and should not be shared externally without prior consent.
- Branch-wise analysis helps to identify performance disparities and areas for improvement.
- Regular analysis supports data-driven decision making across multiple locations.
- Review underlying sales and costs data for accuracy before finalizing the report.