

Product-wise Profit Margin Report

Reporting Period: January 2024

Sl. No.	Product Name	Units Sold	Sales Revenue (\$)	Cost of Goods Sold (\$)	Gross Profit (\$)	Profit Margin (%)
1	Smartphone A1	120	42,000	33,600	8,400	20.0
2	Bluetooth Earbuds X	300	15,000	10,500	4,500	30.0
3	Laptop Pro 15	75	75,000	60,000	15,000	20.0
4	Smartwatch Z2	200	18,000	12,600	5,400	30.0
5	Tablet Mini 8	50	10,000	8,500	1,500	15.0

Summary

Total Sales Revenue	\$160,000
Total Gross Profit	\$34,800
Average Profit Margin (%)	23.0

Important Notes

- Profit margin is computed as $(\text{Gross Profit} / \text{Sales Revenue}) \times 100$ for each product.
- Ensure that cost figures include only variable product costs (exclude overheads if not product-specific).
- This report is intended for internal management analysis and decision making.
- Regular reporting helps identify profitable products and areas for cost optimization.
- Review reporting periods and product categorizations periodically for accuracy.