

# Executive Summary – Profit Margin Report

**Date:** June 24, 2024  
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## Overview

This Profit Margin Report provides a concise analysis of the company's financial performance during Q2 2024. The report highlights overall profitability, trends by product segment, and comparison to previous periods.

## Key Profit Margin Figures

Metric	Q2 2024	Q1 2024	Q2 2023
Revenue	\$2,150,000	\$2,020,000	\$1,990,000
Gross Profit	\$860,000	\$805,000	\$782,000
Gross Margin (%)	40.0%	39.9%	39.3%
Net Profit	\$388,000	\$362,000	\$350,000
Net Margin (%)	18.1%	17.9%	17.6%

## Profit Margin by Product Segment

Segment	Gross Margin (%)	Net Margin (%)
Product A	42.5%	20.2%
Product B	38.1%	16.5%
Service C	35.8%	15.7%

## Summary & Highlights

Overall, profit margins remained stable and improved slightly over previous quarters. The strongest performance was observed in Product A, attributed to operational efficiencies and strong sales growth. Ongoing cost control measures contributed to the favorable net margin results.

## Important Notes

- Profit margin reports should present clear, concise summaries for executive-level audiences.
- Comparative figures help highlight trends and performance improvements/declines.
- Segment analysis provides insights on areas of strength and opportunity.
- All financial data should be reviewed and validated for accuracy before publishing.
- Key definitions (e.g., gross margin, net margin) may be added as footnotes if relevant for clarity.

