

# Departmental Profit Margin Breakdown Report

Report Date: June 30, 2024

Reporting Period: Q2 2024

Prepared by: Finance Department

## Departmental Summary

Department	Total Revenue	Total Expenses	Gross Profit	Profit Margin (%)
Sales	\$850,000	\$510,000	\$340,000	40.0
Production	\$1,150,000	\$905,000	\$245,000	21.3
Customer Support	\$290,000	\$196,000	\$94,000	32.4
Research & Development	\$370,000	\$295,000	\$75,000	20.3
Marketing	\$450,000	\$378,000	\$72,000	16.0

## Important Notes

- The profit margin percentage is calculated as  $(\text{Gross Profit} \div \text{Total Revenue}) \times 100$ .
- Report figures are based on unaudited data for the specified period.
- Departmental expenses include all direct and shared overhead costs.
- This breakdown assists management in identifying high and low performing departments.
- Review the context behind any significant margin changes before drawing conclusions or making decisions.