

# Multi-Branch Profit Margin Tracking

Period: January - March 2024

Prepared by: Finance Department

## Branch Performance Overview

Branch	Revenue (USD)	Cost of Goods Sold (USD)	Gross Profit (USD)	Operating Expenses (USD)	Net Profit (USD)	Profit Margin (%)
New York	180,000	105,000	75,000	38,000	37,000	20.6
Los Angeles	150,000	96,000	54,000	31,000	23,000	15.3
Chicago	120,000	70,000	50,000	27,000	23,000	19.2
Houston	98,000	58,000	40,000	21,000	19,000	19.4
Phoenix	86,000	49,000	37,000	19,000	18,000	20.9

## Summary

Total Revenue	634,000
Total Net Profit	120,000
Average Profit Margin (%)	19.1

## Important Notes

- Ensure all revenue and expense data are accurate and up-to-date before analysis.
- Regular tracking helps identify underperforming branches and areas for improvement.
- Profit margins can fluctuate due to seasonal operations or extraordinary expenses.
- Always align financial reporting periods for valid comparisons.
- Include explanations for significant deviations in profit margins.