

Personal Statement for Scholarship Application

Portfolio-Linked Format

Introduction

My name is Julia Kim, and I am a final-year undergraduate student majoring in Visual Communication Design at City University. I am applying for the Art Excellence Scholarship to deepen my understanding and practice in digital illustration. Throughout my studies, I have consistently sought to merge creativity with social impact, a theme that is evident both academically and in my personal portfolio.

Academic Journey & Achievements

Driven by curiosity and dedication, I have maintained a GPA of 3.81 and completed courses such as Advanced Design Studio and Digital Media. My project, [editorial layout portfolio](#). Additionally, I volunteered with ArtBridge to run digital workshops for youth, documented [Illustrate Change](#) —an advocacy poster series supporting environmental awareness.

Portfolio Overview

- **EcoCities Series:** [View Design Samples](#)
- **Community Workshops:** [Illustrate Change Series](#)

Conclusion

My journey is defined by creative exploration and social responsibility. Receiving this scholarship would not only affirm my direction but also empower me to further leverage my skills for positive impact. I invite the committee to review my linked portfolio for deeper insight into my commitment.

Important Notes on Portfolio-Linked Personal Statements

- Clearly hyperlink work samples relevant to each achievement or skill.
- Describe the context and impact of your projects to provide depth.
- Make sure all portfolio links are accessible and professional.
- Maintain a balance between narrative and referencing your portfolio.
- Use concise, focused language; avoid unnecessary detail not supported by linked evidence.