

# Skills-Oriented Experience Statement

Name: Alex Johnson

Position Applied: UX/UI Designer

Date: June 27, 2024

## Summary

Results-driven UX/UI Designer with 5+ years of industry experience specializing in intuitive digital user experiences. Demonstrated expertise in design systems, prototyping, and collaborative cross-functional projects.

## Core Skills & Related Experience

### User Experience (UX) Design

- Led end-to-end UX for e-commerce platform redesign, improving conversion rate by 18%.
- Conducted 30+ user interviews and usability tests to inform iterative design improvements.

### Wireframing & Prototyping

- Developed high-fidelity prototypes using Figma for web and mobile applications.
- Produced wireframes for 10+ client projects, expediting developer handoff by 25%.

### Collaboration & Communication

- Facilitated weekly design review sessions with stakeholders and developers.
- Documented design specifications, reducing feedback cycles for cross-functional teams.

### Visual Design

- Created brand-consistent visual assets for SaaS products, recognized in industry publications.
- Maintained and evolved design system components in accordance with client needs.

## Education & Certifications

- B.A. in Graphic Design, State University, 2017
- Certified UX Designer, Interaction Design Foundation, 2022

## Important Notes about Skills-Oriented Experience Statements

- Focuses on highlighting your skills with concrete experience examples, rather than on job titles or timeframes.
- Allows candidates to demonstrate transferable skills applicable across industries or roles.
- Ideal format for career changers or those with a non-linear work history.
- Customizing skill blocks for each application increases relevance and impact.
- Back up each skill with specific, measurable achievements whenever possible.