

Intangible Asset Fair Value Assessment

1. Document Information

Date: _____

Prepared By: _____

Company/Entity: _____

Asset Name/Identification: _____

2. Description of Intangible Asset

Type of Asset: _____

Description:

Ownership Status: _____

Date Acquired/Developed: _____

Legal Protections (if any): _____

3. Purpose of Valuation

4. Basis and Approach of Valuation

Valuation Date: _____

Selected Valuation Approach:

1. Income Approach
2. Market Approach
3. Cost Approach

Specify and justify chosen approach:

5. Key Assumptions

- Revenue and growth projections
- Useful economic life
- Discount rates
- Royalty rates (if applicable)
- Other major assumptions

6. Valuation Analysis and Calculation

Computation & Supporting Calculation (Attach Appendices if needed):

Fair Value Determined: _____

7. Limitation and Disclaimers

8. Approval and Sign-Off

Reviewed By: _____

Position: _____

Date: _____

Important Notes

- Intangible asset valuation requires reliable data and professional judgment; assumptions should be clearly disclosed.
- The chosen valuation approach must be appropriately justified and aligned with the asset's specific characteristics.
- This document may be subject to audit or regulatory review; supporting documentation should be retained.
- The results are for the specified valuation date only and may not be valid for other dates or uses.