

# Channel-wise Sales Projection Report

**Reporting Period:** Q3 2024

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**Date:** 2024-07-01

## Channel

### Projected Sales (Units)

### Projected Sales (Revenue \$)

### Growth (%)

Online 6,500 162,500 12%

Retail 4,100 98,400 8%

Wholesale 3,750 87,000 10%

Distributors 2,900 67,800 7%

## Total

17,250

415,700

## Important Notes:

- Sales projections are based on historical data trends and current market analysis.
- External factors such as economic changes or supply chain disruptions can impact actual sales.
- Channel definitions and classifications should be consistent across reports for accuracy.
- This report is intended for internal planning and decision-making purposes only.
- Review and update projections regularly to reflect latest available information.