

Channel-wise Sales Projection Report

Reporting Period: Q3 2024
Prepared By: Sales Analytics Team
Date: 2024-07-01

Channel	Projected Sales (Units)	Projected Sales (Revenue \$)	Growth (%)
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Online	6,500	162,500	12%
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Retail	4,100	98,400	8%
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Wholesale	3,750	87,000	10%
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Distributors	2,900	67,800	7%
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Total	17,250	415,700	
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Important Notes:

- Sales projections are based on historical data trends and current market analysis.
- External factors such as economic changes or supply chain disruptions can impact actual sales.
- Channel definitions and classifications should be consistent across reports for accuracy.
- This report is intended for internal planning and decision-making purposes only.
- Review and update projections regularly to reflect latest available information.