

Revenue Projection Spreadsheet Format

Startup Financial Forecast (Sample)

| Revenue Streams | Year 1 | | | | Year 2 | | | | Year 3 | | | |
|----------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 |
| Product Sales | 8,000 | 12,000 | 16,000 | 20,000 | 24,000 | 28,000 | 32,000 | 36,000 | 40,000 | 44,000 | 48,000 | 52,000 |
| Subscription Revenue | 3,000 | 4,500 | 6,000 | 8,000 | 10,000 | 12,000 | 14,000 | 16,000 | 18,000 | 21,000 | 23,000 | 25,000 |
| Service Fees | 1,500 | 2,000 | 2,800 | 3,200 | 3,800 | 4,000 | 4,300 | 4,600 | 5,000 | 5,200 | 5,400 | 5,500 |
| Total Revenue | 12,500 | 18,500 | 24,800 | 31,200 | 37,800 | 44,000 | 50,300 | 56,600 | 63,000 | 70,200 | 76,400 | 82,500 |

Important Notes

- Revenue projections should be based on realistic assumptions and market research.
- Break down revenue streams to understand core drivers and trends.
- Review and update forecasts regularly as new data becomes available.
- This spreadsheet does not include costs or expenses; include them separately for complete forecasts.
- Projections are estimates and should not be interpreted as guaranteed results.