

Revenue Projection Spreadsheet Format

Startup Financial Forecast (Sample)

Revenue Streams	Year 1				Year 2				Year 3			
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Product Sales	8,000	12,000	16,000	20,000	24,000	28,000	32,000	36,000	40,000	44,000	48,000	52,000
Subscription Revenue	3,000	4,500	6,000	8,000	10,000	12,000	14,000	16,000	18,000	21,000	23,000	25,000
Service Fees	1,500	2,000	2,800	3,200	3,800	4,000	4,300	4,600	5,000	5,200	5,400	5,500
Total Revenue	12,500	18,500	24,800	31,200	37,800	44,000	50,300	56,600	63,000	70,200	76,400	82,500

Important Notes

- Revenue projections should be based on realistic assumptions and market research.
- Break down revenue streams to understand core drivers and trends.
- Review and update forecasts regularly as new data becomes available.
- This spreadsheet does not include costs or expenses; include them separately for complete forecasts.
- Projections are estimates and should not be interpreted as guaranteed results.