

Funding Requirement Overview

Startup Details

Startup Name	ExampleTech Solutions
Prepared By	Jane Doe, Founder & CEO
Date	June 2024
Business Model	SaaS Platform for Small Businesses

Funding Requirement Summary

Funding Round	Seed
Total Amount Requested	\$350,000
Planned Use of Funds	18 Months Runway

Use of Funds Breakdown

Category	Allocation	Estimated Amount (USD)
Product Development	40%	\$140,000
Sales & Marketing	25%	\$87,500
Operations	20%	\$70,000
Talent Acquisition	10%	\$35,000
Legal / Other	5%	\$17,500

Milestones & Expected Outcomes

- Minimum Viable Product (MVP) launch within 6 months
- Acquire 250 paying customers by month 12
- Monthly recurring revenue (MRR) to reach \$20,000 by end of runway
- Expand team from 3 to 8 members by month 18

Important Notes

- Funding overview documents are estimates and should be reviewed regularly.
- All figures provided should be justified with supporting financial forecasts.
- Investors may request more detailed breakdowns and clarification.
- Be clear about milestones and use of funds to build investor trust.
- Adjust funding needs and plans in response to actual business progress.