

Startup Expense Breakdown - Financial Forecast

Expense Category	Description	Monthly Estimate (\$)	Annual Estimate (\$)
Salaries & Wages	Founders, employees, contractors	18,000	216,000
Office Rent	Workspace lease or coworking space	2,500	30,000
Marketing & Advertising	Digital ads, PR, events	3,000	36,000
Product Development	Software, hardware, prototyping	5,000	60,000
Legal & Accounting	Consulting, filing fees, audits	1,200	14,400
Utilities & Internet	Electricity, water, high-speed internet	400	4,800
Software Subscriptions	SaaS tools, cloud services	700	8,400
Travel	Business trips, conferences	600	7,200
Miscellaneous	Unplanned or other minor expenses	300	3,600

Important Notes:

- This breakdown is a sample; customize expense categories and estimates for your specific business model.
- Forecasts should be reviewed and updated regularly based on actual spending and changing business needs.
- Clearly justify all estimates to support fundraising or internal planning decisions.
- Including a miscellaneous category helps account for unexpected costs.
- Document assumptions made in the forecast for transparency and future reference.