

# Quarterly Revenue Estimate

**Company Name:** Acme Corp  
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**Quarter:** Q2 2024  
**Date:** June 30, 2024

## Revenue Estimate Summary

| Month      | Projected Revenue | Actual Revenue | Variance  |
|------------|-------------------|----------------|-----------|
| April 2024 | \$500,000         | \$510,000      | +\$10,000 |
| May 2024   | \$520,000         | \$515,000      | -\$5,000  |
| June 2024  | \$530,000         | \$535,000      | +\$5,000  |
| Total      | \$1,550,000       | \$1,560,000    | +\$10,000 |

## Remarks

The overall quarterly revenue slightly exceeded projections. The positive variance is primarily attributed to increased sales in June due to a successful marketing campaign. Going forward, monitoring marketing ROI will be essential for more accurate forecasting.

## Important Notes

- Revenue estimates are based on current market conditions and historical data.
- Actual results may differ due to unforeseen external factors.
- Maintain supporting documentation for all estimates and projections.
- This document should be reviewed by relevant stakeholders before finalization.
- Revisions must be clearly documented and authorized.