

# Quarterly Revenue Estimate

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Quarter:	Q2 2024
Date:	June 30, 2024

## Revenue Estimate Summary

Month	Projected Revenue	Actual Revenue	Variance
April 2024	\$500,000	\$510,000	+\$10,000
May 2024	\$520,000	\$515,000	-\$5,000
June 2024	\$530,000	\$535,000	+\$5,000
<strong>Total</strong>	<strong>\$1,550,000</strong>	<strong>\$1,560,000</strong>	<strong>+\$10,000</strong>

## Remarks

The overall quarterly revenue slightly exceeded projections. The positive variance is primarily attributed to increased sales in June due to a successful marketing campaign. Going forward, monitoring marketing ROI will be essential for more accurate forecasting.

## Important Notes

- Revenue estimates are based on current market conditions and historical data.
- Actual results may differ due to unforeseen external factors.
- Maintain supporting documentation for all estimates and projections.
- This document should be reviewed by relevant stakeholders before finalization.
- Revisions must be clearly documented and authorized.