

New Product Introduction (NPI) Volume Forecast Template

Project Details

Product Name	Sample Product X100
Product Code	SPX100
Project Lead	Jane Doe
Forecast Period	Jan 2025 - Dec 2025
Revision	Rev 1.0
Date Prepared	2024-06-17

Volume Forecast Overview

Month	Forecasted Units	Firm / Soft	Notes
Jan 2025	2,000	Firm	Initial launch, limited distribution
Feb 2025	3,500	Firm	Expanded release
Mar 2025	5,000	Firm	Full availability
Apr 2025	6,000	Soft	Forecasted ramp-up
May 2025	6,000	Soft	
Jun 2025	6,000	Soft	Expected start of promotional campaign
Jul 2025	7,500	Soft	Forecast for summer season demand
Aug 2025	7,500	Soft	
Sep 2025	7,000	Soft	
Oct 2025	7,000	Soft	Seasonal adjustment
Nov 2025	8,000	Soft	Year-end boost
Dec 2025	8,200	Soft	Holiday sales estimate

Key Assumptions

- Market demand trends based on recent research.
- No major supply disruptions anticipated.
- Initial three months are confirmed (firm), remainder is subject to change (soft).
- Promotional campaigns will begin Q2 2025.

Important Notes

- This document provides an initial estimate to guide production and supply planning.
- Forecasts beyond the firm period are subject to market changes and review.
- Regular updates should be communicated to all stakeholders as project progresses.
- Be sure to align NPI forecasts with launch strategies and inventory capacities.
- All assumptions and planning logic should be well-documented for transparency.