

Monthly Sales Projection Spreadsheet

Company: Acme Corp

Month	Projected Units Sold	Projected Revenue (\$)	Projected Cost (\$)	Projected Profit (\$)
January	1,000	12,000	7,000	5,000
February	1,200	14,400	8,300	6,100
March	1,300	15,600	8,800	6,800
April	1,100	13,200	7,700	5,500
May	1,400	16,800	9,400	7,400
June	1,350	16,200	9,100	7,100
July	1,500	18,000	10,000	8,000
August	1,450	17,400	9,800	7,600
September	1,250	15,000	8,750	6,250
October	1,375	16,500	9,500	7,000
November	1,600	19,200	11,200	8,000
December	1,900	22,800	13,300	9,500
Total	17,425	209,500	120,850	88,650

Important Notes:

- Projections should be based on historical data and current market trends.
- Update the spreadsheet monthly to compare actual sales with projections.
- Review and adjust cost and revenue assumptions regularly.
- Use this document to help with inventory planning and cash flow management.
- Always document sources and rationale for estimates to improve forecasting accuracy.