

Sales Forecast by Product Category

Forecast Period: Q3 2024

Product Category	Estimated Units Sold	Estimated Revenue	Growth % (vs. Q2)
Electronics	3,200	\$640,000	+8%
Home Appliances	2,100	\$315,000	+5%
Furniture	1,500	\$225,000	+6%
Clothing & Apparel	4,700	\$141,000	+7%
Sports Equipment	950	\$57,000	+9%
Health & Beauty	3,500	\$87,500	+12%

IMPORTANT NOTES

- Sales forecasts are based on historical data and current market trends.
- Assumptions include stable economic conditions and inventory availability.
- Actual sales may vary due to unforeseen market changes or logistical issues.
- This document should be reviewed quarterly for accuracy and necessary adjustments.
- Use this forecast as a guide for budgeting, resource allocation, and strategy planning.