

Product Line Growth Projection Sheet

Overview

Company Name	[Enter Company Name]	Date	[MM/DD/YYYY]
Prepared By	[Name]	Period Covered	[e.g. 2024 - 2028]

Product Growth Projection

Year	Product Name	Units Sold	Unit Price (\$)	Total Revenue (\$)	Growth %	Notes
2024	Alpha Widget	10,000	25	250,000	-	Launch year
2025	Alpha Widget	13,500	25	337,500	35%	Marketing boost
2026	Alpha Widget	16,500	26	429,000	27%	Price adjustment
2027	Alpha Widget	19,000	26	494,000	15%	-
2028	Alpha Widget	22,000	27	594,000	20%	New market entry
2025	Beta Gadget	6,000	40	240,000	-	New launch
2026	Beta Gadget	8,500	41	348,500	42%	Expanded distribution
2027	Beta Gadget	10,700	41	438,700	21%	-
2028	Beta Gadget	14,000	42	588,000	31%	Product refresh

Important Notes

- All projections are estimates and should be updated regularly with new market data.
- Be sure to clearly state all assumptions behind growth rates and pricing changes.
- Consider external factors such as market trends, competitor activity, and economic climate.
- Consult with relevant departments (e.g., sales, finance, operations) when preparing projections.
- This document is for planning purposes and does not guarantee actual results.