

Rolling Revenue Forecast Update

Document Overview

This document provides the latest update on our rolling revenue forecast, presenting actuals and projections for the upcoming quarters. The forecast combines historical data, current pipeline analysis, and management's assumptions to inform future planning and resource allocation.

Key Assumptions

- Market conditions are expected to remain stable through the forecast period.
- Pipeline conversion rates are consistent with the previous rolling quarter.
- There are no significant changes in client agreements or pricing.

Summary Table

Quarter	Actual Revenue	Projected Revenue	Variance (%)
Q1 2024	\$1,200,000	-	-
Q2 2024	\$1,320,000	-	-
Q3 2024	-	\$1,400,000	-
Q4 2024	-	\$1,500,000	-

Revenue Highlights & Commentary

- Q2 revenue exceeded expectations by 2% due to higher renewals and upsell activities.
- Q3 and Q4 projections are based on current pipeline health and seasonal adjustments.
- No major churn events anticipated through end of 2024.

Important Notes

- Rolling forecasts are updated regularly and may change as new information emerges.
- This document is intended for internal forecasting and planning purposes only.
- Underlying assumptions and pipeline data should be reviewed each cycle for accuracy.
- Actual results may differ due to unforeseen market or operational changes.