

# Detailed Monthly Revenue Forecast Template

Forecasting Period: January 2024 - December 2024

## Revenue by Product / Service

Product / Service	Month												Total Forecast
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Product A	12,000	13,000	13,500	14,000	14,200	15,000	15,100	15,500	16,000	16,800	17,000	17,500	179,600
Product B	7,500	7,700	7,800	8,000	8,300	8,400	8,600	8,800	9,000	9,200	9,300	9,500	102,100
Service C	4,200	4,300	4,500	4,800	5,000	5,200	5,400	5,600	5,800	6,000	6,200	6,500	63,500
Totals	23,700	25,000	25,800	26,800	27,500	28,600	29,100	29,900	30,800	32,000	32,500	33,500	345,200

## Assumptions

Item	Assumption
Product A	2% monthly growth based on past sales trends
Product B	Stable demand; small seasonal upticks in Q4
Service C	5% growth in mid-year due to promotional campaigns

## Summary

Month	Total Forecasted Revenue
January	23,700
February	25,000
March	25,800
April	26,800
May	27,500
June	28,600
July	29,100
August	29,900
September	30,800
October	32,000
November	32,500
December	33,500
Annual Total	345,200

## Important Notes

- Revenue forecasts are estimates and may change based on actual market dynamics.
- Underlying assumptions should be reviewed and updated regularly for accuracy.
- Use conservative estimates to account for market or economic fluctuations.
- Breakdown by product/service aids in identifying growth or risk areas.
- Communicate any major changes in forecast to stakeholders promptly.