

# Startup Cash Flow Forecast: FY 2024

## Business Overview

**Startup Name:** Acme Innovations  
**Industry:** SaaS Solutions  
**Forecast Period:** January 2024 - December 2024

## Monthly Cash Flow Forecast

Month	Cash Inflows (Revenue, Investments)	Cash Outflows (Expenses)	Net Cash Flow	Closing Balance
Jan	\$15,000	\$12,000	\$3,000	\$3,000
Feb	\$18,000	\$13,500	\$4,500	\$7,500
Mar	\$20,000	\$14,000	\$6,000	\$13,500
Apr	\$22,000	\$15,000	\$7,000	\$20,500
May	\$25,000	\$15,500	\$9,500	\$30,000
Jun	\$28,000	\$17,000	\$11,000	\$41,000
Jul	\$30,000	\$18,000	\$12,000	\$53,000
Aug	\$32,500	\$18,500	\$14,000	\$67,000
Sep	\$33,500	\$19,000	\$14,500	\$81,500
Oct	\$35,000	\$20,000	\$15,000	\$96,500
Nov	\$36,000	\$21,500	\$14,500	\$111,000
Dec	\$38,000	\$22,000	\$16,000	\$127,000

## Key Assumptions

- Stable customer growth at 10% monthly.
- Operating expenses increase by 5% each quarter.
- No additional investments or financing after January.
- Revenue mostly from monthly subscriptions.

## Important Notes

- This forecast is an estimate and should be updated regularly as actual data becomes available.
- Unexpected expenses or delayed revenues can significantly impact cash flow.
- Use conservative estimates for both income and expenses for prudent planning.
- Maintaining a positive closing balance each month is critical to avoid cash shortages.
- This document is important for internal planning and for attracting potential investors.