

# Segmented Revenue Streams Forecast Sheet

Fiscal Year: 2024

Revenue Segment	Description	Q1 Forecast	Q2 Forecast	Q3 Forecast	Q4 Forecast	Total (Year)
Product Sales	Revenue from physical product sales	\$45,000	\$48,500	\$52,000	\$55,500	\$201,000
Subscription Services	Monthly and annual subscriptions	\$18,000	\$19,500	\$21,000	\$22,500	\$81,000
Consulting Fees	Fees for professional consulting	\$8,000	\$9,500	\$11,000	\$12,000	\$40,500
Advertising Revenue	Generated from digital advertising	\$3,200	\$3,500	\$3,800	\$4,000	\$14,500
Other Income	Events, partnerships, and other sources	\$1,100	\$1,800	\$1,400	\$2,000	\$6,300
Total Forecasted Revenue						\$343,300

## Important Notes

- Segmentation helps identify and monitor individual revenue streams for better strategic decisions.
- Forecast values should be periodically reviewed and updated based on latest market data.
- Clear documentation of segment descriptions ensures transparency and accountability.
- This forecast is an estimate; actual results may vary due to market, economic, or internal factors.
- Consistent formatting enhances comparability across periods and teams.