

Product-wise Sales Forecast Quarterly Report - 2024

Company Name: XYZ Corporation

Reporting Period: Q2 2024 (April - June)

Product Code	Product Name	Category	Previous Quarter Sales (Units)	Forecasted Sales (Units)	Forecasted Sales (Value)	% Change	Remarks
PROD-001	Alpha Widget	Gadgets	2,400	2,700	\$54,000	+12.5%	Expected increase due to new marketing campaign
PROD-002	Beta Gadget	Gadgets	1,800	1,650	\$33,000	-8.3%	Seasonal drop
PROD-003	Delta Device	Devices	900	1,150	\$57,500	+27.8%	New distributor onboarded
PROD-004	Gamma Tool	Tools	3,200	3,200	\$64,000	0.0%	Stable demand

Important Notes

- This forecast is based on historical sales data and current market trends.
- Forecasted sales figures may be revised periodically based on significant new information.
- Remarks column helps clarify reasons for expected changes in product-wise sales.
- Report aids in inventory planning, budgeting, and strategy alignment across teams.
- All values are estimates and should not be considered as guaranteed sales numbers.