

# Methodology

## 1. Research Design

Describe the type of research design adopted (e.g., qualitative, quantitative, mixed methods), including the rationale behind this choice.

## 2. Data Collection Methods

### 2.1 Primary Data

Explain the tools, instruments, and techniques used to collect primary data (e.g., surveys, interviews, experiments).

### 2.2 Secondary Data

Mention the sources and criteria for selecting relevant secondary data (e.g., literature review, databases, official records).

## 3. Sampling Technique

State the target population, the sampling method employed (e.g., random, purposive, stratified), and sample size justification.

## 4. Data Analysis

Describe the analytical approaches and tools applied to interpret the collected data (e.g., statistical analysis, thematic analysis, software/tools used).

## 5. Ethical Considerations

Outline measures adopted to ensure research ethics, including participants' consent, confidentiality, and data protection.

### Important Notes

- Be clear and explicit about each methodological step for reproducibility.
- Justify methodological choices in alignment with research objectives.
- Include limitations and potential biases in methods if applicable.
- Avoid ambiguous language and technical jargon without explanation.
- Reference ethical standards or institutional guidelines where relevant.