

Methodology

1. Research Design

Describe the type of research design adopted (e.g., qualitative, quantitative, mixed methods), including the rationale behind this choice.

2. Data Collection Methods

2.1 Primary Data

Explain the tools, instruments, and techniques used to collect primary data (e.g., surveys, interviews, experiments).

2.2 Secondary Data

Mention the sources and criteria for selecting relevant secondary data (e.g., literature review, databases, official records).

3. Sampling Technique

State the target population, the sampling method employed (e.g., random, purposive, stratified), and sample size justification.

4. Data Analysis

Describe the analytical approaches and tools applied to interpret the collected data (e.g., statistical analysis, thematic analysis, software/tools used).

5. Ethical Considerations

Outline measures adopted to ensure research ethics, including participants' consent, confidentiality, and data protection.

Important Notes

- Be clear and explicit about each methodological step for reproducibility.
- Justify methodological choices in alignment with research objectives.
- Include limitations and potential biases in methods if applicable.
- Avoid ambiguous language and technical jargon without explanation.
- Reference ethical standards or institutional guidelines where relevant.