

# Sales Performance by Region

## Monthly Overview

Reporting Period: June 2024

| Region        | Sales Target | Actual Sales | Variance   | Performance (%) |
|---------------|--------------|--------------|------------|-----------------|
| North America | \$500,000    | \$520,000    | + \$20,000 | 104%            |
| Europe        | \$350,000    | \$310,000    | - \$40,000 | 89%             |
| Asia Pacific  | \$400,000    | \$410,000    | + \$10,000 | 102.5%          |
| Latin America | \$150,000    | \$135,000    | - \$15,000 | 90%             |

## Key Insights

- North America and Asia Pacific exceeded their monthly sales targets.
- Europe and Latin America underperformed against targets due to market fluctuations.
- Overall company performance aligns closely with quarterly goals.
- Targeted actions recommended for underperforming regions.

## Important Notes

- This document provides snapshot insights for monthly sales performance by region.
- Figures are based on finalized data and may be subject to quarterly adjustment.
- Variance highlights areas requiring management attention or recognition.
- Consistent formatting ensures comparability across reports.
- Confidential: For internal use only.