

Sales Performance by Region

Monthly Overview
Reporting Period: June 2024

Region	Sales Target	Actual Sales	Variance	Performance (%)
North America	\$500,000	\$520,000	+ \$20,000	104%
Europe	\$350,000	\$310,000	- \$40,000	89%
Asia Pacific	\$400,000	\$410,000	+ \$10,000	102.5%
Latin America	\$150,000	\$135,000	- \$15,000	90%

Key Insights

- North America and Asia Pacific exceeded their monthly sales targets.
- Europe and Latin America underperformed against targets due to market fluctuations.
- Overall company performance aligns closely with quarterly goals.
- Targeted actions recommended for underperforming regions.

Important Notes

- This document provides snapshot insights for monthly sales performance by region.
- Figures are based on finalized data and may be subject to quarterly adjustment.
- Variance highlights areas requiring management attention or recognition.
- Consistent formatting ensures comparability across reports.
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