

# Regional Sales Performance Comparison

Reporting Period: Q1 2024

Region	Sales Target	Actual Sales	Variance (%)	Top Performing Product
North	\$500,000	\$475,000	-5%	Product A
South	\$450,000	\$498,000	+10.7%	Product C
East	\$375,000	\$362,500	-3.3%	Product B
West	\$400,000	\$410,000	+2.5%	Product A

## Summary

The above table provides a comparative overview of regional sales targets versus actual performance for Q1 2024. It highlights regions exceeding targets as well as those needing attention.

## Important Notes

- This document is intended for internal reporting and review.
- Data should be validated prior to publishing or distribution.
- Performance comparison helps identify opportunities and best practices across regions.
- Key trends and anomalies should be further investigated in management meetings.
- Customization may be needed based on the organization’s structure and reporting needs.