

3. Methodology

3.1 Research Design

This study employs a mixed-methods research design combining both quantitative and qualitative approaches. The quantitative component involves the analysis of survey data, while the qualitative component incorporates semi-structured interviews with selected participants.

3.2 Data Collection

3.2.1 Survey Instrument

The survey consists of 25 closed-ended questions designed to measure participants' attitudes and behaviors related to the study topic. The questionnaire was validated through a pilot test with ten respondents.

3.2.2 Interview Protocol

Semi-structured interviews were conducted with a subset of survey participants to gain deeper insights into their experiences. Each interview lasted approximately 30-45 minutes and was audio-recorded with consent.

3.3 Data Analysis

Quantitative data were analyzed using descriptive and inferential statistics in SPSS. Thematic coding was used for qualitative data, allowing the identification of key patterns and themes emerging from the interviews.

- Use clear numbering and subheadings for each methodology subsection.
- Maintain consistent formatting and structure for easy readability.
- Ensure all methods are described in sufficient detail for reproducibility.
- Avoid unnecessary decorative elements to keep the document professional.
- Summarize key procedural steps and justify methodological choices as needed.