

Organizational and Management Plan

1. Introduction

This section describes the structure, key management personnel, and operational framework necessary to implement the proposed business idea.

2. Organizational Structure

Provide an overview of the company's structure. Show reporting lines and main functional areas.

Sample Organizational Chart

- Chief Executive Officer (CEO)
 - Operations Manager
 - Finance Manager
 - Marketing Manager
 - Human Resources Manager

3. Key Management Team

Position	Name	Qualifications & Experience	Responsibilities
CEO	Jane Doe	MBA, 10 years in industry	Leadership, strategic planning
Operations Manager	John Smith	BSc Engineering, 8 years in operations	Overseeing daily operations
Finance Manager	Emily White	CPA, 7 years in finance	Financial planning and management
Marketing Manager	Mike Lee	BA Marketing, 6 years experience	Marketing strategy and execution

4. Staffing Plan

Outline the planned staffing requirements. Indicate roles to be hired, skills needed, and timeline for recruitment.

1. Recruit 5 sales personnel within first quarter
2. Hire 2 customer support staff by second quarter
3. Appoint IT administrator before launch

5. Management Policies and Practices

Summarize key policies such as personnel development, incentives, code of conduct, and performance management processes.

6. External Support

Identify external advisers and consultants (legal, accounting, technical, etc.) to be engaged to strengthen the management structure.

7. Summary

Recap the competence and readiness of the proposed management team and organizational setup for project success.

Important Notes:

- This section should demonstrate the team's capability to execute the business plan.
- Highlight any management gaps and proposed solutions.
- Include clear reporting lines and decision-making authority.
- Update team information if significant changes occur during feasibility study.