

# Dashboard Data Presentation Formats

Total Users

4,521

Active this month

Revenue

\$38,700

Current Quarter

Avg. Order Value

\$97

(Last 30 days)

New Signups

312

This week

## Tabular Data Example

| Date       | Orders | Revenue | Active Users |
|------------|--------|---------|--------------|
| 2024-06-20 | 123    | \$2,970 | 860          |
| 2024-06-21 | 145    | \$3,390 | 911          |
| 2024-06-22 | 108    | \$2,601 | 785          |
| 2024-06-23 | 136    | \$3,263 | 942          |

## Key Highlights

- **Revenue** shows an improvement of 13% compared to the last quarter.
- The user base continues to grow steadily with consistent weekly signups.
- Order values are stable, indicating strong customer retention.

## Important Notes

- Dashboard documents are meant for quick, at-a-glance data insights and trends.
- Keep data visual and concise; avoid information overload.
- Regularly update metrics to maintain data relevance.
- Clearly label data sources and periods for transparency.
- Design for clarity, simplicity, and responsiveness to suit all devices.

