Case Study Report

BACKGROUND INFORMATION

1. Overview of the Organization

Provide a brief description of the organization, including its name, type (e.g. private, public, non-profit), size, industry sector, and its mission or core services.

2. Context and Setting

Explain the larger context in which the organization operatesâ€"such as its geographical location, market environment, or competitive landscape.

3. Relevant History

Summarize any pertinent historical developments, changes, or milestones leading up to the current case situation.

4. Stakeholders Involved

- Main individuals, groups, or departments relevant to the case
- Brief description of each stakeholder's role or interest

5. Key Issues and Challenges

Identify the major issues, challenges, or problems that are central to the case. Include facts and data relevant to these challenges.

6. Supporting Data and Evidence

- Key statistics or figures (if available)
- Relevant qualitative information
- Any tables, charts, or supporting visuals described (to be included in appendices or inline if necessary)

IMPORTANT NOTES

- Background information should be factual, concise, and objective.
- Include only information directly relevant to the case issues.
- Avoid analysis or recommendations in this section; save them for later sections.
- Ensure all data and figures presented are cited or sourced appropriately.
- Maintain professional and clear language throughout.