Feasibility Study Document

Project Title: _____

Date: _____

Prepared by: _____

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1. Executive Summary

Brief overview of the project, its purpose, and key feasibility findings.

2. Introduction

Project background, objectives, and scope.

3. Market Feasibility

- Target market analysis
- Market size and trends
- Customer needs assessment
- Competitor analysis

4. Technical Feasibility

- Required technology and resources
- Technical requirements and specifications
- Availability of skilled personnel
- Project timeline and milestones

5. Financial Feasibility

- Estimated costs (capital and operational)
- Funding sources and financial projections
- Break-even analysis
- Profitability and ROI estimation

6. Organizational Feasibility

- Management structure
- Staffing requirements
- Roles and responsibilities

7. Legal and Regulatory Feasibility

- Permits and licenses required
- Compliance considerations
- Potential legal risks

8. Risk Assessment

- Key risks identified (market, technical, financial, etc.)
- Mitigation strategies

9. Conclusions and Recommendations

Summary of findings and recommended actions.

10. Appendices

- Supporting data, charts, or additional documentation

Important Notes:

- A feasibility study should be objective and based on verified facts and realistic assumptions.
- Regularly update the document as new information arises or project context changes.
- Include all relevant stakeholders during the information gathering and review stages.
- Clearly reference all data sources and assumptions used in the analysis.