Visual Findings Presentation

1. Project Overview

Project Name: Sample Web Redesign
Date: June 10, 2024
Prepared by: UX Research Team

2. Objectives

Summarize the main goals of the visual findings presentation. Example:
- Identify usability issues in the current web layout.
- Highlight significant findings with visual evidence.
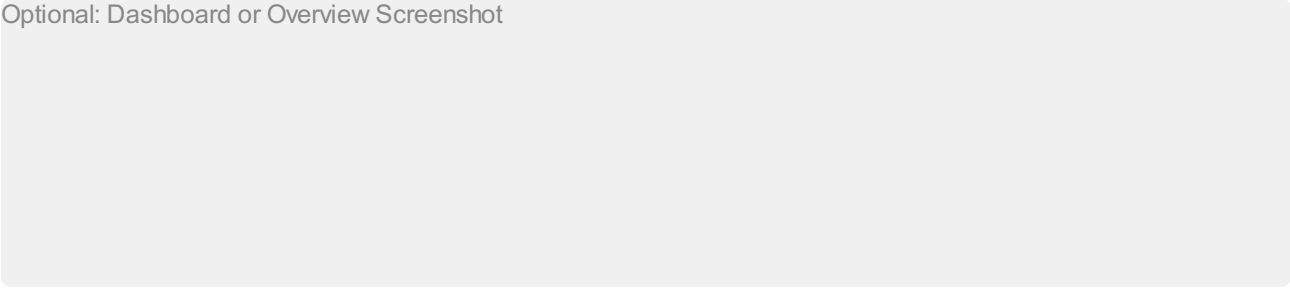- Provide recommendations for improvement.

3. Key Visual Findings

#	Finding	Evidence	Impact
1	Navigation menu items are difficult to locate on mobile.	Image / Screenshot Here	Users reported confusion, leading to higher bounce rates on mobile devices.
2	Call-to-Action button lacks prominence.	Image / Screenshot Here	Reduced user engagement with primary actions.
3	Content blocks are not visually separated.	Image / Screenshot Here	Leads to a cluttered appearance and decreased readability.

4. Recommendations

- Increase contrast and padding for the navigation bar.
- Redesign Call-to-Action button for increased visibility.
- Introduce subtle dividers or whitespace between content sections.

5. Visual Summary

Optional: Dashboard or Overview Screenshot

Important Notes

- This document presents findings visually to aid quick comprehension.
- Images should anonymize any sensitive user data.
- Limit findings to the most impactful or actionable issues.
- Visual clarity and concise descriptions are critical.
- Update the document as new findings emerge in subsequent reviews.