

Methodology

1. Research Design

Describe the overall approach or structure used to address the objectives of the study. Example: "This study utilized a descriptive survey design to assess user satisfaction with the new platform."

2. Data Collection Methods

2.1 Primary Data

Explain how original data were gathered, tools used, and participants involved. Example: "Data was collected via structured interviews with a sample of 100 users."

2.2 Secondary Data

Identify key sources and how they were utilized. Example: "Relevant academic articles and previous technical reports were reviewed."

3. Sampling Technique

Specify the method used to select participants or data subsets. Example: "Simple random sampling was applied to choose participants from the user base."

4. Data Analysis Procedures

Detail the techniques applied to interpret or process collected data. Example: "Data were analyzed using descriptive statistics and thematic analysis."

5. Limitations

Acknowledge potential constraints in methods or data that may affect findings or generalizability. Example: "The relatively small sample size may limit the breadth of conclusions."

Important Notes

- This section should clearly explain how the research was conducted for transparency and reproducibility.
- Be concise but thorough in describing methodological choices and rationale.
- Tailor terminology and level of detail for the report's intended audience.
- Always reference standard protocols or frameworks if applicable.
- Include limitations to demonstrate awareness of potential biases or gaps.