

STRATEGIC PLAN EXECUTIVE SUMMARY

[Organization Name] | [Plan Years e.g., 2024–2028]

VISION STATEMENT

Our vision is to [Brief Vision Statement].

MISSION STATEMENT

Our mission is to [Brief Mission Statement].

STRATEGIC PRIORITIES

- Priority 1: [Description]
- Priority 2: [Description]
- Priority 3: [Description]

KEY OBJECTIVES

- Objective 1: [Description]
- Objective 2: [Description]
- Objective 3: [Description]

SUMMARY

This executive summary highlights the essential direction and foundation of our strategic plan, guiding us towards sustained growth and impact.

IMPORTANT NOTES

- The executive summary should be concise, typically one page.
- Use clear language accessible to diverse stakeholders.
- Summarize—not detail—the major components of the full strategic plan.
- Align content with the organization's current vision, mission, and goals.
- Update the document as strategic priorities evolve.