

Store-wise Sales Performance Report

Date: June 19, 2024
Reporting Period: June 1, 2024 – June 15, 2024
Prepared by: Sales Analysis Team

Sales Performance by Store

Store Name	Region	Total Sales (USD)	Target Sales (USD)	% Achievement
Downtown	Central	45,200	40,000	113%
Green Valley	North	32,150	35,000	92%
Lakeside	East	27,800	30,000	93%
Westend	West	50,700	45,000	113%
Sunrise Mall	South	39,600	38,000	104%

Summary

Total Sales (All Stores): USD 195,450
Overall Target Achievement: 103%

Important Notes

- Data accuracy depends on timely and correct entry from each store location.
- This document helps in identifying underperforming and overperforming stores for corrective actions.
- Results may be influenced by external factors such as promotions, holidays, or regional events.
- For consistency, ensure the same time frame and definitions of sales are used across all stores.
- Use this report for monthly reviews, forecasting, and incentive planning.