

Year-to-Date Sales Revenue Performance Report

Company: ABC Corporation

Reporting Period: January 1, 2024 – June 30, 2024

Date Generated: June 30, 2024

Executive Summary

This report provides an overview of the company's sales revenue performance from January to June 2024, including monthly breakdowns, quarterly trends, and variance versus last year.

Sales Revenue Breakdown

Month	Sales Revenue (USD)	Change vs Previous Month (%)	Change vs Last Year (%)
January	120,000	-	+7.1%
February	110,500	-7.9%	+4.5%
March	136,000	+23.1%	+8.0%
April	128,900	-5.2%	+5.5%
May	143,200	+11.1%	+10.4%
June	148,650	+3.8%	+6.2%
Total YTD	787,250		+6.9%

Quarterly Performance

Quarter	Sales Revenue (USD)	YoY Change (%)
Q1 (Jan - Mar)	366,500	+6.5%
Q2 (Apr - Jun)	420,750	+7.2%

Top Performing Product Segments (YTD):

- Product A: \$305,000
- Product B: \$244,500
- Product C: \$182,750

Conclusion

The company achieved steady sales growth in the first half of 2024, with significant improvements seen in March and May. Year-over-year growth is consistent across quarters, positioning the company well for meeting annual targets.

Important Notes:

- This report reflects unaudited sales figures as of June 30, 2024.
- Variance calculations are based on comparable periods from the previous year.
- Performance trends should be analyzed in context of market conditions and seasonal fluctuations.
- For detailed product or regional breakdowns, refer to the appendix or contact the sales analytics team.
- Regular YTD reports help monitor progress and adjust sales strategies proactively.