

Top-Selling Products Performance Overview

Summary

This document provides a concise overview of the top-selling products for the most recent quarter, highlighting key performance metrics to inform decision-making and strategy adjustments.

Product Performance Table

Rank	Product Name	Units Sold	Total Revenue	Growth (%)
1	Wireless Earbuds Pro	5,600	\$224,000	+18%
2	Smart Fitness Watch	4,130	\$165,200	+9%
3	Portable Bluetooth Speaker	3,970	\$119,100	+11%
4	Noise Cancelling Headphones	2,740	\$137,000	+6%
5	Ultra Slim Power Bank	2,520	\$63,000	+15%

Analysis Highlights

- Wireless Earbuds Pro continues to lead in both units sold and revenue, driven by seasonal promotions.
- Ultra Slim Power Bank showed the highest growth rate this quarter following successful campaign placement.
- Smart Fitness Watch maintains consistent sales with continued customer interest in health tech.

Important Notes

- Data accuracy depends on up-to-date sales records from internal reporting tools.
- This overview focuses on quantitative metrics; qualitative factors (e.g., return rates, customer feedback) are not included.
- Growth percentages are compared to the prior quarter's figures.
- This document is intended for internal use and strategic planning.