

Small Business Budget Revenue Projection

Business Information

Business Name	ABC Company
Prepared By	Jane Doe
Fiscal Year	2024
Date Prepared	2024-06-24

Projected Monthly Revenue

Month	Product Sales	Service Income	Other Income	Total Revenue
January	\$5,000	\$2,000	\$500	\$7,500
February	\$5,200	\$2,200	\$400	\$7,800
March	\$5,800	\$1,900	\$600	\$8,300
April	\$6,000	\$2,100	\$500	\$8,600
May	\$6,200	\$2,300	\$450	\$8,950
June	\$6,500	\$2,400	\$550	\$9,450
Totals	\$34,700	\$12,900	\$3,000	\$50,600

Key Assumptions

Assumption	Details
Sales Growth Rate	Estimated 3-5% monthly increase based on marketing efforts and seasonal trends.
Service Income	Steady demand anticipated with slight variance across quarters.
Other Income	Includes grants, interest, and other miscellaneous sources.

Important Notes

- Revenue projections are estimates and should be reviewed regularly as business conditions change.
- It's important to base assumptions on historical data and market research where possible.
- This document focuses only on projected income and should be used alongside expense and cash flow forecasts.
- Be conservative in projections to avoid overestimating financial performance.
- Document all assumptions and methodologies for future reference and transparency.