

# Fiscal Year Revenue Forecast Report

## Executive Summary

This report provides an overview and detailed forecast of revenues for the fiscal year 2024–2025. It summarizes the projected performance across the organization's primary income streams and highlights key assumptions and potential risks impacting revenue expectations.

## Revenue Forecast Overview

Revenue Category	Actual FY 2023	Forecast FY 2024	Change (%)
Product Sales	\$4,650,000	\$5,120,000	+10.1%
Service Revenue	\$2,300,000	\$2,670,000	+16.1%
Subscription Income	\$1,125,000	\$1,250,000	+11.1%
Other	\$300,000	\$285,000	-5.0%

## Assumptions

- Market demand for core products will remain stable with a moderate growth rate.
- Subscription renewals and new sign-ups will improve due to targeted marketing campaigns.
- No major regulatory or economic disruptions are anticipated.
- Minor revenue streams may fluctuate based on market trends and seasonality.

## Risks & Mitigation

- Market Volatility:** Diversification of revenue sources to offset fluctuations.
- Competitive Pressure:** Continuous product innovation and improved customer support.
- Operational Delays:** Regular progress reviews to ensure timely delivery of services.

## Important Notes

- Revenue forecasts are estimations based on the current data and are subject to change as new information becomes available.
- All assumptions and risk factors should be revisited periodically to ensure forecast accuracy.
- This document is intended for internal use and strategic planning purposes only.