

Sponsorship Agreement

Date: _____

Between:

Sponsor Name: _____

Address: _____

Contact: _____

AND

Recipient/Organizer Name: _____

Address: _____

Contact: _____

1. Purpose

The Sponsor agrees to provide support and resources to the Recipient/Organizer for the following event/activity:

Event Name/Description: _____

Date of Event: _____

2. Sponsorship Benefits

The Sponsor will provide the following:

- Funds/Amount: _____
- In-kind Support/Products: _____
- Other (please specify): _____

In exchange, the Recipient/Organizer will provide the following benefits to the Sponsor:

- Logo placement (materials, website, etc.)
- Recognition at the event
- Complimentary tickets/passes (number: _____)
- Other (please specify): _____

3. Terms & Conditions

- **Duration:** This agreement is valid from _____ to _____.
- **Payment Terms:** Payment shall be made by _____ (date).
- **Brand Guidelines:** The Sponsor's logo and name will be used in accordance with their brand guidelines provided.
- **Termination:** Either party may terminate this agreement with _____ days' written notice.
- **Miscellaneous:** Additional terms (if any): _____

4. Signatures

Sponsor:

Name: _____

Title: _____

Signature: _____

Date: _____

Recipient/Organizer:

Name: _____

Title: _____

Signature: _____

Date: _____

Important Notes:

- Ensure all details are accurate and terms are clearly understood by both parties before signing.
- Customise sponsorship benefits and obligations according to the event and sponsor's requirements.
- Include payment schedules and cancellation clauses if relevant.
- Legal review is advisable for significant sponsorship agreements.
- Keep signed copies with all involved parties for record and enforcement.