

# Sponsorship Agreement

**Date:** \_\_\_\_\_

**Between:**

**Sponsor Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Contact:** \_\_\_\_\_

**AND**

**Recipient/Organizer Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Contact:** \_\_\_\_\_

## 1. Purpose

The Sponsor agrees to provide support and resources to the Recipient/Organizer for the following event/activity:

**Event Name/Description:** \_\_\_\_\_

**Date of Event:** \_\_\_\_\_

## 2. Sponsorship Benefits

The Sponsor will provide the following:

- Funds/Amount: \_\_\_\_\_
- In-kind Support/Products: \_\_\_\_\_
- Other (please specify): \_\_\_\_\_

In exchange, the Recipient/Organizer will provide the following benefits to the Sponsor:

- Logo placement (materials, website, etc.)
- Recognition at the event
- Complimentary tickets/passes (number: \_\_\_\_\_)
- Other (please specify): \_\_\_\_\_

## 3. Terms & Conditions

- **Duration:** This agreement is valid from \_\_\_\_\_ to \_\_\_\_\_.
- **Payment Terms:** Payment shall be made by \_\_\_\_\_ (date).
- **Brand Guidelines:** The Sponsor's logo and name will be used in accordance with their brand guidelines provided.
- **Termination:** Either party may terminate this agreement with \_\_\_\_\_ days' written notice.
- **Miscellaneous:** Additional terms (if any): \_\_\_\_\_

## 4. Signatures

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**Sponsor:**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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**Recipient/Organizer:**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Important Notes:**

- Ensure all details are accurate and terms are clearly understood by both parties before signing.
- Customise sponsorship benefits and obligations according to the event and sponsor's requirements.
- Include payment schedules and cancellation clauses if relevant.
- Legal review is advisable for significant sponsorship agreements.
- Keep signed copies with all involved parties for record and enforcement.