

# Investment Proposal and Funding Requirements

## 1. Executive Summary

[Briefly describe the business, project, or investment opportunity. Highlight the value proposition, target market, and key objectives.]

## 2. Company Overview

**Business Name:** [Enter Name]

**Location:** [Enter Location]

**Founder(s):** [Name(s)]

**Established:** [Year]

**Business Model:** [Description]

## 3. Market Opportunity

[Summarize market size, key trends, industry growth, target audience, and competitive landscape.]

## 4. Product or Service Description

[Describe your product or service, unique features, and advantages over competitors.]

## 5. Business Model & Revenue Streams

[Explain how the business generates revenue and outline main sources of income.]

## 6. Financial Highlights

- Current Revenue:** [Amount]
- Projected Growth (Next 3 Years):** [Summary / Percentages]
- Profit Margin:** [Percentage]
- Key Financial Metrics:** [KPIs e.g. EBITDA, ROI]

## 7. Funding Requirements

**Amount Needed:** [Total Funding Required]

**Purpose of Funding:**

- [E.g. Product development]
- [E.g. Marketing & Sales]
- [E.g. Working capital]
- [E.g. Hiring key personnel]

**Proposed Investment Structure:** [Equity, Debt, Convertible Note, etc.]

**Use of Funds Breakdown:**

- [Category 1]: [Amount or %]
- [Category 2]: [Amount or %]
- [Category 3]: [Amount or %]

## 8. Projected Returns & Exit Strategy

[Describe anticipated returns for investors, potential exit scenarios, and estimated timeframes.]

## 9. Contact Information

**Name:** [Contact Name]

**Email:** [Email Address]

**Phone:** [Phone Number]

**Website:** [Optional]

### Important Notes:

- Ensure all financial data and projections are as accurate and realistic as possible.
- Clearly outline the risks, assumptions, and contingency plans.
- The proposal should be concise and tailored to its audience.
- Disclose any existing liabilities or commitments.
- Consult with legal and financial advisors before final submission.