

Investment Proposal and Funding Requirements

1. Executive Summary

[Briefly describe the business, project, or investment opportunity. Highlight the value proposition, target market, and key objectives.]

2. Company Overview

Business Name: [Enter Name]

Location: [Enter Location]

Founder(s): [Name(s)]

Established: [Year]

Business Model: [Description]

3. Market Opportunity

[Summarize market size, key trends, industry growth, target audience, and competitive landscape.]

4. Product or Service Description

[Describe your product or service, unique features, and advantages over competitors.]

5. Business Model & Revenue Streams

[Explain how the business generates revenue and outline main sources of income.]

6. Financial Highlights

- **Current Revenue:** [Amount]
- **Projected Growth (Next 3 Years):** [Summary / Percentages]
- **Profit Margin:** [Percentage]
- **Key Financial Metrics:** [KPIs e.g. EBITDA, ROI]

7. Funding Requirements

Amount Needed: [Total Funding Required]

Purpose of Funding:

- [E.g. Product development]
- [E.g. Marketing & Sales]
- [E.g. Working capital]
- [E.g. Hiring key personnel]

Proposed Investment Structure: [Equity, Debt, Convertible Note, etc.]

Use of Funds Breakdown:

- [Category 1]: [Amount or %]
- [Category 2]: [Amount or %]
- [Category 3]: [Amount or %]

8. Projected Returns & Exit Strategy

[Describe anticipated returns for investors, potential exit scenarios, and estimated timeframes.]

9. Contact Information

Name: [Contact Name]

Email: [Email Address]

Phone: [Phone Number]

Website: [Optional]

Important Notes:

- Ensure all financial data and projections are as accurate and realistic as possible.
- Clearly outline the risks, assumptions, and contingency plans.
- The proposal should be concise and tailored to its audience.
- Disclose any existing liabilities or commitments.
- Consult with legal and financial advisors before final submission.