

Funding Request

1. Amount Requested

Specify the total amount of funding you are requesting. Include a brief explanation of how you arrived at this amount.

2. Intended Use of Funds

- Operating expenses (e.g., salaries, rent, utilities)
- Equipment or machinery purchases
- Product development
- Marketing and sales
- Working capital
- Other specific uses (outline all planned allocations)

3. Funding Structure

- Type of funding sought (equity, debt, convertible note, grant, etc.)
- Preferred terms (if any)
- Proposed ownership percentage (if equity)
- Repayment schedule (if debt)

4. Future Funding Needs

Briefly describe any anticipated future funding rounds or additional capital that may be required.

5. Exit Strategy

Outline potential exit strategies for investors, such as acquisition, IPO, or buyback plans.

Important Notes

- Be precise and realistic in your funding request.
- Break down usage of funds with estimates and justification.
- Clearly communicate the investor benefit and proposed terms.
- Tailor the details to your audience and business type.
- Keep the section concise and transparent to build trust.