

Small Business Funding Proposal

1. Executive Summary

[Briefly introduce your business, highlight its mission, vision, products/services, and primary purpose for seeking funding.]

2. Company Overview

- **Business Name:** [Enter your business name]
- **Business Structure:** [e.g., LLC, Corporation, Sole Proprietorship]
- **Location:** [Business address]
- **Contact:** [Email, phone]
- **Established:** [Date Started]

3. Funding Request

Amount Requested: \$[insert amount]

Purpose of Funds: [Describe main uses: equipment, inventory, operations, marketing, etc.]

4. Business Description

[Detailed description of your business, market positioning, unique value proposition, and target market.]

5. Market Analysis

- Industry Overview
- Target Customers
- Market Trends
- Competitor Analysis

6. Marketing & Sales Strategy

- Marketing Channels (online, local, print, etc.)
- Customer Acquisition Strategies
- Sales Forecast & Milestones

7. Management & Operations

1. Management Team & Key Roles
2. Number of Employees
3. Operational Workflow

8. Financial Projections

Year	Revenue	Expenses	Net Profit
Year 1	\$[]	\$[]	\$[]
Year 2	\$[]	\$[]	\$[]
Year 3	\$[]	\$[]	\$[]

9. Additional Documentation

- Business Registration/License
- Previous Financial Statements (if any)
- Owner(s) Resumes/Bios
- Partnership/Contract Agreements

Important Notes

- Keep the proposal concise, professional, and tailored to the funding source.
- Provide accurate and realistic financial projections & justifications.
- Highlight the unique aspects and growth potential of your business.
- Attach all requested documents and ensure information is up to date.
- Proofread thoroughly before submission to avoid errors or missing details.