

Project Objectives Format

1. Project Title

Enter the full title of your project.

2. Background & Rationale

Briefly state the need or problem your project aims to address, including relevant background information.

3. General Objective

Clearly state the broad aim of the project, emphasizing the desired overall achievement.

4. Specific Objectives

1. List concise, measurable objectives related to the project's goal.
2. Each objective should address a distinct aspect or step.
3. Use active verbs (e.g., increase, develop, establish, improve).

5. Expected Outcomes

Describe the tangible results or changes anticipated as a result of achieving the objectives.

6. Indicators of Success

- List specific, quantifiable indicators for each objective (e.g., number of beneficiaries, percentage increase, deliverables).
- Ensure indicators are realistic and aligned with objectives.

7. Timeline (Optional)

Provide a concise timeline showing when objectives and outcomes will be accomplished.

Important Notes:

- Objectives should be **SMART**: Specific, Measurable, Achievable, Relevant, and Time-bound.
- Keep objectives clear, focused, and concise to communicate intent effectively to reviewers.
- Avoid using jargon or overly broad statements.
- Clearly link project objectives to the needs identified and expected outcomes.
- Indicators and outcomes enable funders to assess the project's potential impact.