

# Project Objectives Format

## 1. Project Title

*Enter the full title of your project.*

## 2. Background & Rationale

Briefly state the need or problem your project aims to address, including relevant background information.

## 3. General Objective

Clearly state the broad aim of the project, emphasizing the desired overall achievement.

## 4. Specific Objectives

1. List concise, measurable objectives related to the project's goal.
2. Each objective should address a distinct aspect or step.
3. Use active verbs (e.g., increase, develop, establish, improve).

## 5. Expected Outcomes

Describe the tangible results or changes anticipated as a result of achieving the objectives.

## 6. Indicators of Success

- List specific, quantifiable indicators for each objective (e.g., number of beneficiaries, percentage increase, deliverables).
- Ensure indicators are realistic and aligned with objectives.

## 7. Timeline (Optional)

Provide a concise timeline showing when objectives and outcomes will be accomplished.

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### Important Notes:

- Objectives should be **SMART**: Specific, Measurable, Achievable, Relevant, and Time-bound.
- Keep objectives clear, focused, and concise to communicate intent effectively to reviewers.
- Avoid using jargon or overly broad statements.
- Clearly link project objectives to the needs identified and expected outcomes.
- Indicators and outcomes enable funders to assess the project's potential impact.