

Product / Service Offering

Capital Introduction Document

1. Executive Summary

[Brief description of the company, key product or service, and current capital requirements.]

2. Company Overview

1. **Legal Name:** [Company Name]
2. **Business Structure:** [e.g., Corporation, LLC, etc.]
3. **Location:** [Head office address]
4. **Founders & Key Team:** [List of names and roles]
5. **Contact Information:** [Email, phone, website]

3. Product / Service Description

[Clear explanation of main product(s) or service(s). Include unique value proposition, target market, and differentiators.]

- **Features:** [Key features]
- **Benefits:** [Major client benefits]
- **Use Cases:** [Examples of usage scenarios]

4. Market Opportunity

[Size of total addressable market, main industry trends, competitive landscape, and projected growth.]

5. Revenue Model

[Description of monetization strategy: sales channels, pricing, recurring revenue, etc.]

6. Capital Requirements

- **Amount Sought:** [Specify amount]
- **Use of Funds:** [Brief breakdown: R&D, marketing, hiring, operations, etc.]
- **Proposed Terms:** [Equity/debt offered, share structure, other terms]

7. Milestones & Roadmap

- **Completed:** [List completed milestones]
- **Upcoming:** [Key upcoming milestones]

8. Contact Details

[Name and title of contact person]
[Phone number]
[Email address]

Important Notes

- This document is for information purposes only and does not constitute an offer to sell or a solicitation to

buy securities.

- All financial figures are illustrative and should be independently verified.
- Potential investors should perform their own due diligence before making any investment decisions.
- Confidentiality of the information shared in this document must be maintained.