

# Financial Projections

## 1. Executive Summary

Brief overview of key financial highlights and projections for the next 3-5 years.

## 2. Revenue Projections

Year	1	2	3	4	5
Revenue	\$XXX,XXX	\$XXX,XXX	\$XXX,XXX	\$XXX,XXX	\$XXX,XXX
Cost of Goods Sold (COGS)	\$XX,XXX	\$XX,XXX	\$XX,XXX	\$XX,XXX	\$XX,XXX
Gross Profit	\$XX,XXX	\$XX,XXX	\$XX,XXX	\$XX,XXX	\$XX,XXX

## 3. Operating Expenses

Category	Year 1	Year 2	Year 3
Salaries & Wages	\$XX,XXX	\$XX,XXX	\$XX,XXX
Marketing & Sales	\$XX,XXX	\$XX,XXX	\$XX,XXX
Rent & Utilities	\$X,XXX	\$X,XXX	\$X,XXX
Other Expenses	\$X,XXX	\$X,XXX	\$X,XXX
Total Operating Expenses	\$XX,XXX	\$XX,XXX	\$XX,XXX

## 4. EBITDA and Net Profit

Year	1	2	3
EBITDA	\$XX,XXX	\$XX,XXX	\$XX,XXX
Depreciation & Amortization	\$X,XXX	\$X,XXX	\$X,XXX
Net Profit (After Tax)	\$X,XXX	\$X,XXX	\$X,XXX

## 5. Cash Flow Projections

Year	1	2	3
Opening Cash Balance	\$XX,XXX	\$XX,XXX	\$XX,XXX
Cash Inflows	\$XX,XXX	\$XX,XXX	\$XX,XXX
Cash Outflows	\$XX,XXX	\$XX,XXX	\$XX,XXX
Closing Cash Balance	\$XX,XXX	\$XX,XXX	\$XX,XXX

## **6. Assumptions**

- Briefly outline pricing, market growth rate, expense estimates, and any other key drivers behind the numbers.

## **Important Notes**

- All projections should be backed by realistic and well-researched assumptions.
- Investors look for both optimism and credibility—avoid overly aggressive/unrealistic figures.
- Update your projections periodically as your business evolves.
- Clearly state all assumptions and estimation methods used.
- This document is for planning and investor communication; actual outcomes may differ.