

Return on Investment (ROI) Analysis

1. Project Overview

Project Name
Date
Prepared By
Description

2. Investment Details

Investment Item	Estimated Cost
Total Investment	

3. Expected Returns

Return Description	Amount / Value
Total Expected Return	

4. ROI Calculation

Total Investment	
Total Expected Return	
ROI Formula	$(\text{Total Return} - \text{Total Investment}) / \text{Total Investment} \times 100\%$
ROI	

5. Assumptions & Limitations

Assumptions
Limitations

Important Notes:

- ROI analysis should be based on accurate and realistic data and projections.
- Consider both tangible and intangible returns where applicable.
- Document all key assumptions and potential risks.
- ROI does not account for the time value of money; for long-term projects, consider using NPV or IRR.
- Review and update the analysis periodically as project variables change.

