

Funding Ask and Use of Funds

1. Executive Summary

Company Name: [Insert Company Name]

Date: [Insert Date]

[Provide a brief overview of your company, mission, and purpose of the funding round.]

2. Funding Ask

Amount Requested: \$[Insert Amount]

Funding Round: [Pre-seed/Seed/Series A/etc.]

[Briefly describe the valuation, investor type targeted, and deal structure if applicable.]

3. Use of Funds

Category	Amount (USD)	Percentage	Description
Product Development	[\$Amount]	[xx%]	[e.g., Building MVP, hiring engineers]
Marketing & Sales	[\$Amount]	[xx%]	[e.g., Campaigns, hiring sales staff]
Operations	[\$Amount]	[xx%]	[e.g., Office rent, administrative costs]
Other	[\$Amount]	[xx%]	[e.g., Legal, contingency]

4. Milestones and Timeline

[List key milestones to be achieved with this funding, with estimated timelines.]

- [Milestone 1] - [Target Date]
- [Milestone 2] - [Target Date]
- [Milestone 3] - [Target Date]

Important Notes

- Be clear and concise about your funding requirements and allocation.
- Justify your use of funds with realistic estimates and evidence.
- Align milestones with fundraising to show progress and traction.
- Update and tailor this document for each investor or funding round.
- Ensure all financial details are consistent with your business plan and pitch deck.