

Company Background

General Information

Company Name:

Example Industries Sdn Bhd

Year Established:

2010

Legal Structure:

Private Limited Company

Location:

No. 123, Jalan Example, 43000 Kuala Lumpur, Malaysia

Ownership & Management

Shareholders:

John Lee (60%), Sara Tan (40%)

Key Management:

Jane Wong, Chief Executive Officer

Azlan Amir, Chief Financial Officer

Core Business Activities

Example Industries Sdn Bhd specializes in manufacturing high-quality eco-friendly packaging solutions for the food and beverage sector. The company offers a diverse range of biodegradable packaging products tailored to restaurant chains, cafes, and retail clients.

Track Record & Milestones

- Expanded production capacity by 40% in 2022
- Secured long-term contracts with 5 major F&B chains
- Recipient of the Green Industry Award, Malaysia, 2023

Financial Overview (Last 3 Years)

Annual Revenue:

2021: MYR 8.2 million

2022: MYR 10.1 million

2023: MYR 12.5 million

Net Profit:

2021: MYR 1.1 million

2022: MYR 1.5 million

2023: MYR 2.0 million

Total Assets:

2023: MYR 9.3 million

Vision & Mission

Vision: To be the leading provider of sustainable packaging solutions in Southeast Asia.

Mission: To deliver innovative, high-quality, and eco-friendly products that promote a greener future.

Rationale for Capital Investment

The proposed investment will be utilized to modernize our manufacturing facilities, expand production lines for new product variants, and enhance our R&D capabilities. This will enable us to meet increasing demand and strengthen our market position.

Important Notes:

- Ensure all provided information is accurate and supported by relevant documents.
- Highlight company strengths and unique value propositions to attract investors.
- Include recent financial data and relate it to proposed investment needs.
- Update milestone achievements to demonstrate capability and reliability.
- Keep the document concise, clear, and professional.